

SKILLS

Adobe Photoshop Adobe After Effects Adobe Premiere Pro Adobe Illustrator Adobe XD Adobe Lightroom Figma CapCut Capture One Cinema 4D Photography Videography Editing Motion Design Creative Concepting Art Direction Visual Effects Graphic Design Visual Branding Production Storyboarding Project Management Content Calendar Retouching Lighting Styling On Screen Talent 3D Modeling

RECOGNITIONS

Smarts & Hearts®
AAF Mosaic Award
Creative Circus Best in Show

CONTACT

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WORK EXPERIENCE

CONTENT CREATOR & DESIGNER

Mythic | 2024 - Current

- Concept, pitch, shoot, full production and animation of social and commercial content
- Clients: Ally, American Standard, Ameristar, ATD, Camco, Charlotte Ballet, Cone Health, Cotton Incorporated, Dexian, DTNA, Echo Park, EDPNC, Goodwill, Ironman Tires, Maaco, Meineke, MetLife, Paymentus, RTRP, RunTru, SelecTrucks, SleepMe, Spectrum, Trane, Trane Supply, Wilmington

CONTENT CREATOR & DIGITAL DESIGNER

McKinney - CYLNDR | 2023 - 2024

- Concept, pitch, shoot, and full production of social content
- Clients: Dial, all®, Persil, Snuggle, Soft Scrub, Combat, Borax, Purex, North Italia, Little Caesars, and Samsung

CONTENT CREATOR

GoTo Foods - Jamba | 2022 - 2023

 Concept, shoot, edit, retouch, design, and animate creative branded content, including emails, banners, social posts, short-form video, in-store print, local store marketing, product imagery, logo design, and paid media

CONTENT CREATOR, AD, RETOUCHER & DESIGNER

Freelance | 2020 - Current

• Concept and make creative branded content, including GIFs, social videos, motion graphics, photos, and logo designs

MULTIMEDIA CONTENT CREATOR

1893 Brand Studio | 2017 - 2019

• Clients: Midici, The Chapel Hill Carrboro Chamber of Commerce, Visit Chapel Hill / Orange County, Chapel Hill Tire, and Linda's Bar & Grill

EDUCATION

THE CREATIVE CIRCUS

Image Content Creation, 2020 - 2022

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Bachelor of Arts, 2015 - 2019

Major Psychology; Minors: Statistics & Analytics, and Neuroscience Recognitions: Dean's List & Graduated with Distinction