



SOFTWARE EXPERTISE

Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Illustrator
Adobe XD
Adobe Lightroom
Adobe Bridge
Figma
Capture One
Cinema 4D

SKILLS

Photography
Videography
Photo Editing
Video Editing
Retouching
Compositing
Animation
Visual Effects
Motion Design
Graphic Design
3D Modeling
Art Direction
Visual Branding
Production
Creative Concepting
Storyboarding
Interviewing
Lighting
Styling

CONTACT

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EDUCATION

THE CREATIVE CIRCUS

Image Content Creation, 2020 - 2022

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Bachelor of Arts, 2015 - 2019

Major Psychology; Minors: Statistics & Analytics, and Neuroscience

Recognitions: Dean's List & Graduated with Distinction

WORK EXPERIENCE

CONTENT CREATOR

Focus Brands - Jamba | 2022 - Current

- Concept, shoot, edit, retouch, design, and animate creative branded content, including emails, banners, social posts, short-form video, in-store print, local store marketing, product imagery, logo design, and paid media
- Post-production edits using Adobe Creative Suite and Capture One

CONTENT CREATOR, AD, RETOUCHER & DESIGNER

Freelance | 2020 - Current

- Concept and make creative branded content, including GIFs, social videos, motion graphics, photos, and logo designs
- Edit and retouch using Adobe Creative Suite and Capture One

MULTIMEDIA CONTENT CREATOR

1893 Brand Studio | 2017 - 2019

- Capture photos and videos for community events, local businesses, and the student newspaper, the Daily Tar Heel
- Edit photos and videos using Adobe Creative Suite
- Communicate with clients to ensure our team creates the desired product
- Clients: Midici, The Chapel Hill Carrboro Chamber of Commerce, Visit Chapel Hill / Orange County, Chapel Hill Tire, and Linda's Bar & Grill

RECOGNITIONS

THE CREATIVE CIRCUS STUDENT SHOW

- Best in Show for Image & Content Creation
- Gold in Branded Media, Fashion, and Inside/Outside
- Silver in Product/Still Life, Styling, Concepts, Branded Media, Just for Fun, and People/Portrait
- Bronze in Animation, Fashion/Lifestyle, Concepts, People/Portrait, Just for Fun, and Inside/Outside